

PARTNER & EXHIBITOR PROSPECTUS

# 21<sup>ST</sup> EVECC CONGRESS

## 30 MAY - 1 JUNE 2024

### GOTHENBURG-SWEDEN

[WWW.EVECC-CONGRESS.ORG](http://WWW.EVECC-CONGRESS.ORG)



# EVECC+



EUROPEAN VETERINARY EMERGENCY  
AND CRITICAL CARE CONGRESS



ROYAL CANIN

BRAUN  
SHARING EXPERTISE

BSA  
Vetsnow  
SMALL ANIMALS

## **Why partner with EVECC Congress as a key sponsor or exhibitor?**

EVECC Congress offers direct access to key opinion leaders, leading academics, private practice owners, corporate directors and a diverse group of general practitioners, nurses and specialists in search of the latest technology and guidance to improve the care they deliver to patients and improve their practices. Ample exhibit hall time, breaks and with a reputation for excellent networking and social opportunities EVECC congress delivers lasting connections and future leads from emerging and established markets.

The congress is a full three-day live event, with 4 streams (Refresher, Advanced, Nurse and Leadership/Resident), high quality scientific session, (wet)labs, European and international world renown speakers, 900+ delegates and over 50 nationalities from across the world\*. Programmed with excellent local knowledge, an experienced central organizing committee and professional conference organizers partnering with EVECC congress will ensure our joint success.

Building on a return after last year's successful event, 2024 will see the congress presented with exciting live streams and on demand element further extending your audience across the world and maximizing time for your company to be promoted to delegates. The 2024 exhibit hall continues to be a fantastic meet-up for in person connections.

Beginning of 2023, in addition to the skill of our professional congress organiser bureau, Partners in Congress Organisation, in managing our congress Collaborate Global were retained to further enhance the online delegate experience with expertise in producing inspired and original events across digital, physical and hybrid spaces for world renowned brands such as Aston Martin, Perrier Jouet, Phillips and Goodwood festival.

For more information, please take a look at our website: [www.evecc-congress.org](http://www.evecc-congress.org).

## **What do our delegates and partners say?**

- *I have been to many congresses, but this was by far the best: nice atmosphere, interesting lectures, friendly people, very smooth and efficient communication via email.*
- *Loved the easily accessible location and fun host city - keep up the good work!*
- *Great job using glass bottles for drinks and minimal to no single use dishes/cutlery.*
- *We really enjoyed all the social events and opportunities for networking.*
- *Great idea to mingle the break area with the exhibition*

## **Nearly 82% of the delegates at EVECC 2023 expressed a wish to return to EVECC in 2024!**

### **What is the primary place of work of our delegates?**

Industry: 4,13%

Private Practice (First Opinion and/or Emergency) 37,77%

Private Practice (Referral) 29,91%

University (Clinical) 24,45%

University (Research) 3,74%

## **Over 94% of delegates visited the commercial exhibition!**

In 2023 investments in paid marketing, including key sponsors on LinkedIn and Facebook reached over **100.000** impressions 2 months before the event.

## Welcome to Gothenburg!

We are pleased to be able to count on you during our next amazing congress in Gothenburg in 2024. This will be an exciting year, building on the previous experience of 2023, meeting people, new places and learn new content and experiences. We will experience an amazing congress in this vibrant city. This congress will provide you the opportunity to meet a very diverse group of people, from local vets to renowned leaders in their field from across the globe. You can also explore the Scandinavian market. We will spare no efforts for you to make the most of this congress and we are very open to new suggestions and ideas so feel free to contact us we will see you in Gothenburg next year. [Please see our congress video.](#) For those investing in 3-year long term agreement with our congress this will allow long term budgeting whilst avoiding inflationary increases planned prior to 2024. following Sweden, the congress plans to visit the resort city of Dubrovnik (Croatia) and then a market where ECC has historical proven to be an extremely popular specialty event Edinburgh (Scotland).

Kind Regards,



Bert-Jan Reezigt  
Chair of Local Organising Committee  
Member of the Central Vet. Medical Team  
Evidensia Sweden



Adam Mugford  
Chair of Sponsor Relations Committee  
Member Central Organising Committee

\*Estimation based upon previous attendance

**Partner packages:**

	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>	<b>Exhibitor L</b>	<b>Exhibitor S</b>
<b>Company logo on the homepage of the congress website</b>	X				
<b>Company logo prominently in all official congress communication</b>	X				
<b>Company logo and link to the company website on the congress website</b>	X	X	X	X	X
<b>Company logo in the final programme</b>	X	X	X	X	X
<b>Company profile in the final proceedings</b>	X	X			
<b>Advertisement 1 page in the final proceedings</b>	X				
<b>Advertisement 1/2 page in the final proceedings</b>		X			
<b>Advertisement 1/4 page in the final proceedings</b>			X	X	
<b>Insert in the congress bag</b> <i>(no paper flyers, only product inserts or goodies)</i>	3	2	1		
<b>Booth size*</b>	<b>16 m2</b>	<b>12 m2</b>	<b>10 m2</b>	<b>6 m2</b>	<b>3 m2</b>
<b>Free full congress registration(s) (lectures and exhibition)</b>	3	2			
<b>Exhibitor registrations (access to the exhibition only)</b>	3	2	2	2	1
<b>Additional Exhibition space exhibitor L and S per m2</b> <i>(max 3m2 on top of the existing package)</i>				€ 300,00*	€ 300,00*
<b>Welcome reception tickets</b>	3	2	2	2	1
<b>Gala dinner tickets</b>	3	2	2	1	
<b>One-year contract</b>	<b>€ 13.000</b>	<b>€ 8.500</b>	<b>€ 5.750</b>	<b>€ 4.000</b>	<b>€ 2.400</b>
<b>Three-conference contract (annually costs)</b>	<b>€ 11.500</b>	<b>€ 7.500</b>	<b>€ 4.750</b>	<b>€ 3.500</b>	<b>€ 1.800</b>
<b>Long Term Partners extra service</b>					
<b>Max. Two-minute advert movie for the lectures on demand recordings. Based on the level, partner are entitled to send in multiple videos</b>	3	2	2	1	1

\* depending on the size of the exhibition hall, per venue, per year.

## Other sponsor opportunities:

<b>Lecture sponsor</b> Company logo shown in the programme and prior to the lecture	<b>Speakers are invited by the EVECC Scientific Committee. The costs for lecture sponsorship include travel expenses, accommodation, registration and gala dinner attendance</b>
VECCUS Symposium speaker	€ 575
European & UK speaker	€ 1.150
International speaker	€ 2.200
Keynote speaker (60-minute plenary lecture for all participants)	€ 2.850

<b>Workshop sponsor</b> Company logo shown in the programme and prior to the lecture.	<b>The costs for workshop sponsorship takes into account equipment and materials provision, honoraria, and some travel and accommodation, registration and gala dinner attendance expenses</b>
Lab	€ 1.750
Wetlab	€ 2.750

<b>Advertising</b>	<b>Inside hard copy / USB / online proceedings book</b>
1 page in the final proceedings as back cover	€ 2.750
1 page in the final proceedings	€ 1.150
½ page in the final proceedings	€ 850
¼ page in the final proceedings	€ 575

<b>Exposure on-site</b>	
Congress bag The Congress Organizer will take care of the production of the bags; your company logo will be included	€ 2.500
Lanyards	€ 2.000
Bag insert	€ 500
Pub game near your booth	€ 300

<b>Catering / social events</b>	
Coffee/tea breaks per congress day Two breaks per day, company logo present on the buffets, logo shown in the programme	€ 2.750
Lunch per congress day One break per day, company logo present on the buffets, logo shown in the programme	€ 4.500
Breakfast symposium Breakfast for max. 100 people, usage of the congress AV facilities, use of congress speakers (in consultation with the speakers), 15-minute promotion of the company material, product, research, etc. <i>Please note that the scientific committee will first discuss and judge the symposium programme before acceptance!</i>	€ 6.250
Welcome reception Exclusive right to sponsor the welcome reception, company promotion present during the reception, short speech to delegates	€ 6.250
Gala dinner Exclusive right to sponsor gala dinner, company promotion present during the dinner and dance, short speech to delegates, all hosted in a venue, unique to the host city. This event includes fine food with a local flair, ample refreshments and live entertainment/dancing until late. In short, a fantastic networking event and the grand finale to conference, often a sell-out event with tickets in high demand	€ 11.500

## Venue 2023



Hosting you in the heart of Sweden equidistant to the three capitals of Sweden, Denmark and Norway – [Stockholm](#), [Copenhagen](#) and [Oslo](#), the congress will take place in the **Swedish Exhibition & Congress Centre** (*Svenska Mässan - Gothia towers*)

Within the excellent exhibit space of one of Europe's best conference venue's; The centre has nine exhibition halls, 60 meeting rooms (from 2 to 8,800 guests), a congress hall for 1,500 people, eight restaurants, five bars and Scandinavia's largest hotel, [Gothia Towers](#). The centre has an area of 41,000 m<sup>2</sup> (440,000 sq ft) for exhibitions and congresses,



The central location also places the venue within walking distance of hotels, restaurants, pubs, shopping malls and theatres. Winner of numerous awards for congress's hotel and catering over the last few years a venue also recognised for its sustainability credentials.

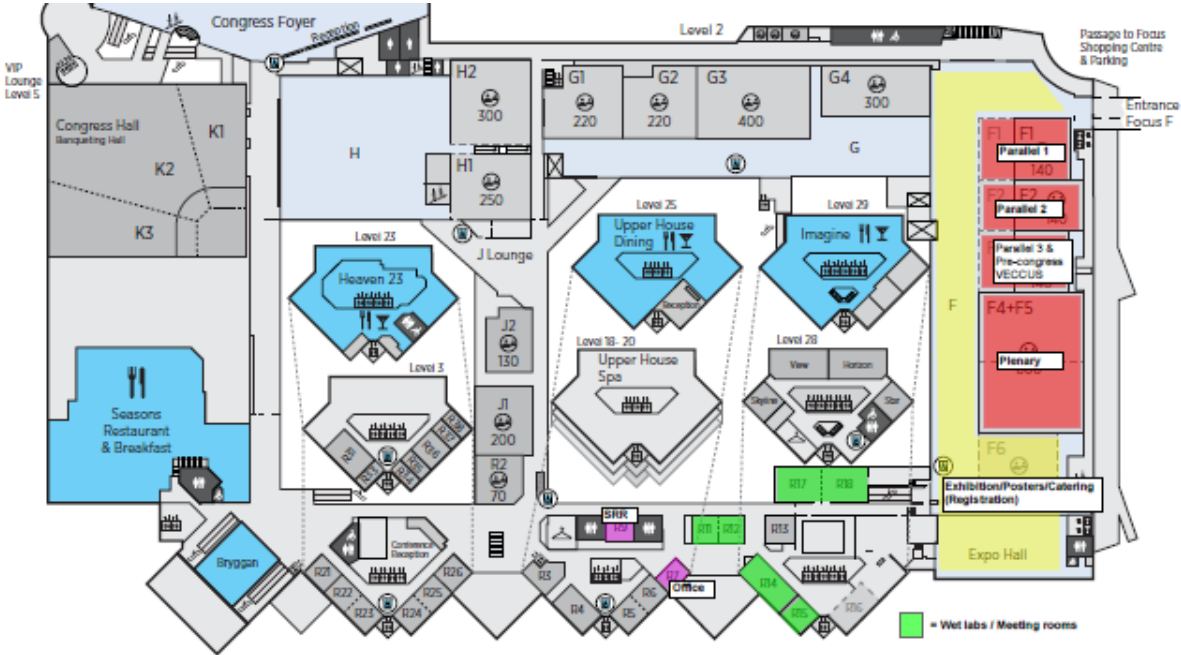
The three-story building, comprises a rectangular plan, divided into four articulated-wings, covered in differentiated tile. The principal facade is oriented to the south, corresponding to the wharf's customshouse.

Some key features:

- 180 000 m<sup>2</sup> total available area
- 41 000 m<sup>2</sup> of flexible area for congresses and exhibitions
- 1200 hotel rooms
- 60 multifunctional meeting rooms
- 1500 pax congress hall

**Floorplan Rooms and Exhibition:**

The congress will use the green marked meeting rooms, red marked lectures halls and yellow marked exhibition hall.



Some of the lecture rooms:



## Host city

Gothenburg is the second-largest city in Sweden, fifth-largest in the Nordic countries, with a population of approximately 1.1 million inhabitants in the metropolitan area.

Founded in 1621 rich in history Gothenburg is now also an academic city home to nearly 40000 students, as the city includes the University of Gothenburg. The Global Destination Sustainability Index has named Gothenburg the world's most sustainable destination every year since 2016 and it was named one of the top 2020 European Capitals of Smart Tourism.



Situated on Sweden's scenic west coast, Gothenburg exudes an open spirit with a sustainability ethos that runs through the city's sights and attractions. Founded by King Gustav II Adolf, Sweden's second city soon established itself as a commercial fishing and shipbuilding hub, and later as a leader in transport innovation.

The city of Gothenburg has extensive experience in hosting and organizing large and small meetings and events. A well developed and functioning network between cities, universities, businesses, and organizations enables fast and professional turnkey solutions.



As a centre for gastronomy, it also boasts 18 restaurants listed in the Michelin Guide, with 5 restaurants awarded stars. Gothenburg is also home to several dishes from traditional Swedish cuisine. Some typical dishes from this city are shrimp sandwiches, Halv Special (a Swedish hot dog), Mackerell, Cinamon buns and Hönökaka (a flat soft white pricked sweat bread)





## Travel to Gothenburg



### Göteborg Landvetter Airport (GOT)

[www.swedavia.com](http://www.swedavia.com) or [www.gothenburg-airport.com](http://www.gothenburg-airport.com)

Göteborg Landvetter Airport (GOT) is located 24 kilometers to the east of Gothenburg, in the locality of Landvetter. It is the second largest airport in Sweden and in 2021, the Airport handled over 7.5 million passengers. Scandinavian Airlines, Air France, KLM, Lufthansa, British Airways and many others fly regularly to and from this Airport, as well as low-cost carriers such as Ryanair, SunExpress and TUI.



*Getting to and from the Airport:*

**Taxi:** [www.gothenburg-airport.com/taxi](http://www.gothenburg-airport.com/taxi)

Taxis wait outside the arrivals hall of the airport. There are different companies that provide taxi services to and from Gothenburg Airport. They will get you to the city centre within less than 25 minutes. The journey between the Airport and a centrally located accommodation costs approximately €35 - €40.

**Buses:** [www.flygbussarna.se](http://www.flygbussarna.se)

Flygbussarna airport coaches run between the airport and Gothenburg city centre within 30 minutes. Stops at the city center are: Korsvägen, Kungssportsplatsen, Nils Ericson Terminal and Park Aveny. Buses depart at the airport outside the check-in hall. For further information regarding schedules and fares, please visit its website.

**Keynote speaker**

A renowned local Speaker will be giving a Keynote Lecture on a state-of-the-art topic in Emergency and Critical Care. This will take place on Saturday just before the start of the Award ceremony in the plenary lecture hall.



**Gala Dinner**

In a landmark venue of the city. It will be an experience to remember. A dance party will happen until the early hours after a three-course dinner for those who wish to join later. Please enquire with the sponsorship team for further details of 2024.



## General information

We run three concurrent lectures streams; Main, Advanced and Nurse/Tech which are supplemented with a Resident and Abstract stream.

Besides these streams we also have the VECCUS (ultrasound) symposium on Wednesday and practical hands-on workshops taking place daily.

### *Programme*

Lectures each day usually run from 08.30-18.00 with ample breaks.

Wednesday 29 May 2024:	VECCUS symposium 2024 Exhibition set-up in the congress centre Exhibitor registration opens
Thursday 30 May 2024:	Day 1 of congress Exhibitor and sponsor gathering before morning break Exhibition during breaks Evening Welcome Reception in the Exhibition hall - Exhibition open during the reception
Friday 31 May 2024:	Day 2 of Congress Exhibition open ready for first coffee break Exhibition during breaks
Saturday 1 June 2024:	Day 3 of Congress Exhibition during breaks Exhibition closes (after the lunch break) Gala Dinner

### *Congress Secretary*

Partners in Congress Organisation  
Mr. Joeri Slangen  
Avenue Céramique 222  
6221 KX Maastricht  
the Netherlands  
T: +31 43 321 81 80  
E: [info@evecc-congress.org](mailto:info@evecc-congress.org)

### *Exhibition*

The Exhibition, which houses our partners and exhibitors will be opened from Thursday until Saturday. The Exhibition set up occurs on Wednesday 29 May. All sponsors and exhibitors are welcome to join the Welcome reception on Thursday evening. Closing of the exhibition is after the lunch break on the Saturday. *Stands cannot be broken down prior to this break according to Health and Safety reasons as delegates may still be in the vicinity.*

### *Website*

The official website of the congress is [www.evecc-congress.org](http://www.evecc-congress.org). The website will be regularly updated so keep looking for the latest news.

### *Language*

The official language of the congress is English.

*Venue address:*

Mässans Gata/Korsvägen  
412 94 Gothenburg  
Sweden  
+46 31 708 80 00  
<https://svenskamassan.se>

*Sponsor and exhibitor packages*

The exhibition is a pop-up type stand space or table top booth. Fees do not include the costs of any stand building, carpeting, electricity and other stand-related costs, which are the exhibitor/sponsor responsibility. **You are welcome to discuss the use of more advanced stand constructions.**

*Exhibitor Services*

The Works can provide you with all exhibitor services needed (electricity, AV, furniture, stands, etc.) Once your partnership is confirmed, they will send you a separate personalized email to give you access to the online exhibitor web shop in due time.

The Works Events BV  
Julianalaan 8  
6191 AM Beek  
the Netherlands  
T: +31 46 44 20 517  
E: [exhibitions@theworksevents.com](mailto:exhibitions@theworksevents.com)

*Exhibition:*

To further increase traffic in the exhibition, we will add pub games in the exhibition hall. Interested partners can reserve one of these games, so we can place them close to your booth. The games will be divided on a first come, first serve base.

As in Porto we will once more organise an Exhibit Hall treasure hunt and key partners are contacted to send in a unique question for one of their materials / products shown on display. The congress will make sure to have five great prizes available for the winners of the treasure hunt (Platinum, Gold, Silver and Bronze sponsors and long-term exhibitors).

*Additional information:*

Additional exhibitor badges (outside sponsorship agreements) not included in below packages are available per person for 3 days, and additional welcome reception and gala dinner tickets can be ordered separately as well.

Note that all prices are exclusive of VAT. We are liable to meet the Swedish and European VAT regulations.

We would like to offer different packages depending on the duration of your commitment (with the most value presented as 3-year agreements) for sponsoring our congress.

## Terms and conditions

1. If you wish to explore the possibility of additional options for sponsor organized events during the congress, please contact the sponsor Committee via [sponsors@evecc-congress.org](mailto:sponsors@evecc-congress.org).
2. Sponsors wishing to sponsor more than one package should discuss this with the sponsor committee to confirm availability.
3. The stand fees **do not** include the costs of stand building, furniture, carpeting, electricity or any individual other stand-related costs.
4. Each exhibiting company must have badges for all their attending representatives. Additional exhibitor badges are available for purchase via the congress secretary.
5. Payment is due **30 days after receipt of the invoice**, and in any event **paid prior to Congress**. Payments that have not been received prior to congress may lead to delay in your company accessing the exhibition.
6. The congress is liable to meet the Swedish and European VAT regulations. In case of a change in the VAT rates, this will be charged through as well.
7. Force majeure: If due to war, strikes, industrial action short of a strike, import or export embargo, lockouts, accidents, fire, blockade, flood, natural catastrophes, pandemics and epidemics or other obstacles over which the PARTY has no control the PARTY shall not be held responsible for any loss or damage which may be incurred as a result of such failure. Should the event of force majeure continue for longer than one month, the PARTY adversely affected shall have the option of terminating this agreement immediately without further liability.

## Contact:

Please feel free to contact Adam Mugford or Joeri Slangen ([sponsors@evecc-congress.org](mailto:sponsors@evecc-congress.org)) on behalf of the sponsor committee for all additional questions and/or to discuss the possibility of future collaboration.

The world of Emergency and Critical Care is rapidly evolving. Our Congress (EVECC), Society ([EVECCS](http://eveccs.org)) and College ([ECVECC](http://ecvecc.org)) will be excellent partners for your company on an exciting trip in this largely undiscovered world.

Hoping to talk to you soon,

Best regards,



Adam Mugford,  
BVetMed, MVetMed, DACVECC, FRCVS  
Chair of the Sponsor Relations Committee



Joeri Slangen  
Project manager  
Congress secretary