

Adam Mugford

Dr BVetMed MVetMed DACVECC FRCVS

Adam has primary responsibility for the congress and board and is the chair of sponsor relations and partnerships on behalf of EVECCS, ECVECC and VECCUS. He enjoys contributing to all aspects of the congress with a particular focus on delegate experience. He has been a member of the congress team from 2019.

An alumnus of the RVC London, following his internship he spent a period of 2 years in general practice including sole charge night work in a hospital in central London. Adam completed his residency again at the RVC, becoming a diplomate and gaining a master's degree the same year. He was an Honorary Lecturer of the University of Liverpool for 10 years and taught and examined for advanced certification for several organisations including BSAVA.

An RCVS Recognised Specialist in Emergency and Critical Care, with over a decade of clinical practice he was Head of Emergency and Intensive Care for four hospitals and standards of out-of-hours provision to 50+ sites around London until 2017. Subsequently performing the role of clinical board chair of a large specialist hospital and was Vice chair of the groups clinical advisory committee supporting over 400 practices. He then led ECC at an internationally respected specialist hospital, in this role acting as the subject matter expert to the Linnaeus (Mars Veterinary Health) Clinical Board for transfusion and haematology. He has also consulted for Rothschilds investment banking on the veterinary sector and completed the RCVS Leadership program holding the National Health Service Leadership Academy certificate in healthcare leadership foundations.

Adam has programmed the ECC association stream at London Vet Show for several years latterly on behalf of VECCS and EVECCS and is a RECOVER Instructor. He is the representative to the Royal College of Veterinary Surgeons (RCVS) Practice Standards Group for ECC setting standards for practice inspection in the UK and was a member of the ACVECC education committee developing the competency frameworks for post graduate ECC education in USA. Through the British Animal Rescue Trauma Care Association (BARTA) he volunteered as a clinical advisor to contribute to guidelines for incidents involving animals and the UK emergency services. He was awarded an RCVS Fellowship in recognition of outstanding contributions to clinical practice in the UK in 2022.

He currently the Chief Medical and Development Officer of BSA Animal Blood Bank providing leadership and specialist expertise in the further development of transfusion medicine and blood banking, supporting partners across Europe. BSA provides high quality transfusion medicine globally to more than 20 countries, has 4 labs and 12 donation teams in Portugal, Spain, Republic of Ireland, Belgium and the UK with an amazing core team of 50. BSA also supports extensive clinical research with publications in the practice of transfusion medicine.